





**CynaMed**  
HealthCare Staffing Solutions

[LEARN MORE](#)

## APRIL 2021 Nursing Newsletter



### PITTSBURGH NURSING NEWS

#### CynaMed Expands Offerings by Transforming Into a Digital Healthcare Staffing Organization

*CynaMed has created a digital experience making it easy for employees and employers to be matched in less than 24-hours.*

CynaMed, healthcare staffing agency, has modified its operations to become a digital staffing agency. This digital transformation enables application and staff placements to take place online.

In response to the global COVID-19 pandemic, Pittsburgh-based healthcare staffing agency CynaMed has been transforming its office and offerings into more of a digital agency. Job applicants and healthcare providers in Western Pennsylvania can now have all their needs taken care of without having to visit their offices in line with COVID-19 safety protocols.

This digital transformation was undertaken by the agency to ensure public safety and continue the essential service of providing qualified Registered Nurses, Licensed Practical Nurses, Certified Nursing Assistants, and Certified Medical Technicians to their healthcare provider clients during this trying period.

**CynaMed's Digital Service Process** All that prospective employees have to do is click [Apply Now](#) on the website at [www.cynamed.com](http://www.cynamed.com). The application process is simple and takes very little time. Best of all, it can all be done online. There is also a form for employers on the website where they can provide information about their staffing needs.

This digital offering demonstrates CynaMed's commitment to providing healthcare staffing solutions for Pittsburgh and its surrounding areas.

"We used to lead with people and back it up with technology," says Michael Blackburn, CynaMed CEO. "We are now leading with technology and backing it up with people helping our agency to truly have a safe and effective digital presence."

Mr. Blackburn also adds that being a digital organization alone doesn't work without outstanding local people behind it. CynaMed treats their clients like gold and their staff even better.

[READ MORE](#)

### HOW CAN CYNAMED HELP YOU?

Are you looking to advance your nursing career, or get more education in your field? We have compiled a variety of resources to help.

We're here to help you through support, training and job placements. Browse our resource page and contact us if you need help.

Call or text us at (412) 325-3420.

[GET RESOURCES](#)

### AVAILABLE JOBS

We're looking for short-term, long-term, and permanent employees for both full-time and part-time positions.

#### RN JOBS

[REGISTERED NURSE]  
**Daylight, Afternoon & Weekend Shifts**  
Locations Include: Pittsburgh, McKees Rocks, Cheswick, Johnstown, Latrobe, Greensburg, Saxonburg/Sarver, South Hills, North Hills, Grove City & Apollo

[APPLY](#)

#### LPN JOBS

[LICENSED PRACTICAL NURSE]  
**Daylight, Afternoon & Weekend Shifts**  
Locations Include: Pittsburgh, McKees Rocks, Cheswick, Latrobe, Greensburg, Apollo, New Kensington, Oakmont, Saxonburg, South Hills, Kennedy Township, Kittanning, Grove City, North Hills, South Hills & Johnstown

[APPLY](#)

#### CNA JOBS

[CERTIFIED NURSING ASSISTANT]  
**Daylight, Afternoon & Weekend Shifts**  
Locations Include: Apollo, Zelienople, McKees Rocks, Cheswick, Kennedy Township, Oakmont, New Kensington, West Mifflin, Pleasant Hills, Cranberry, Johnstown, Latrobe, Greensburg, Saxonburg/Sarver, Kittanning, North Hills, South Hills & Grove City

[APPLY](#)

#### CERT MED TECH JOBS

[CERTIFIED MEDICAL TECHNICIAN]  
**Daylight, Afternoon & Weekend Shifts**  
Locations Include: Apollo, Zelienople, McKees Rocks, Cheswick, Kennedy Township, Oakmont, New Kensington, West Mifflin, Pleasant Hills

[APPLY](#)

### DON'T SEE WHAT YOU'RE LOOKING FOR?

We have plenty of other jobs! Apply now and we'll find you something that works.

[APPLY NOW](#)

### FROM OUR CEO

Founded in 2003, CynaMed employs some of the most talented, experienced, and professional staffing specialists in the industry. As the first locally-owned healthcare staffing agency that was certified with the Joint Commission, we hold the highest standard of expertise. Our agency has built long-term relationships with our healthcare clients so we're the first to know about the best positions in the area.

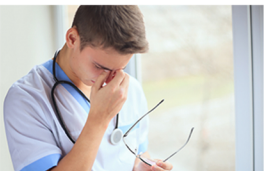
**Michael Blackburn**  
CEO, CynaMed Inc.

### RN TIPS: How To Improve Your Patient Education Skills

Today's healthcare environment requires those with RN jobs to provide patient education as part of the routine care they offer. Patient education plays a critical role when it comes to discharging planning, patient engagement, and patient self-care management of chronic diseases. As such, those who work as an RN will need to work on improving their patient education skills, which requires time, practice, and commitment. Fortunately, there are some things that you can do to master this skill.

[READ MORE](#)

### FROM OUR BLOG



#### 5 Tips For Nurses To Combat Covid-19 Fatigue

Overworking yourself during the Covid-19 pandemic can cause fatigue, which can make you feel mentally and physically exhausted. Learn some tips and tricks to help you overcome this fatigue.

[READ MORE](#)

#### LPN vs RN: What is the Difference?

Some of the most popular are RN jobs and LPN jobs. What is the difference between these? How do you become each of them? Here is everything you need to know about LPN vs. RN.

[READ MORE](#)

### Connect With Us



CynaMed, Inc.  
Healthcare Staffing Agency  
4721 McKnight Road, Suite 218  
Pittsburgh, PA 15237  
412-325-3420